

THE SEA COAST ECHO.

Carries all the local news of interest. No other newspaper serves fully and has as wide a local coverage. Every home should have the home paper. It identifies good citizenship. 6 months, \$1.25; one year, \$2.00.

The Sea Coast Echo

The County Paper.

SUBSCRIPTION \$2.00 PER YEAR—ALWAYS IN ADVANCE.

BAY ST. LOUIS, MISS., FRIDAY, NOVEMBER 24, 1939.

VOL. 48 — No. 47.

HOMECOMING DAY AT BAY HIGH SCHOOL IS EVENT OF WEEK-END

Bay High Tiger Team Scores Victoriously Over Gretna High at Stanislaus Stadium—Boosters Club Give Dance at Bay High Auditorium.

Homecoming Day at Bay High School was celebrated on Saturday with a football game on Saturday night played between the Bay High Tigers and Gretna High School, of Gretna, La., at St. Stanislaus College Stadium before a large crowd made up of the student body, old and new friends, the Boosters Club and a number of out-of-town people. The Tigers played a splendid game of football, emerging victorious, with a score of 25-0. Billy Osborne, captain, played sensational football in this his last game.

Between the halves, the Bay High Band of fifty-five players, clad in their attractive uniforms, played and marched on the field with their drum majors and baton twirlers providing much enthusiasm and the Misses Lucy Weston and Gertrude Monti, cheer-leaders, leading the rooters for the Tigers in school yell and cheer. Miss Lillian Olson, attractive young daughter of Mr. and Mrs. Carl Olson, who was chosen queen of the Homecoming Day, prettily attired in a sports costume, was presented by Captain Osborne with a large bouquet of flowers during the half.

After the game, a dance sponsored by the Bay High Boosters Club was held in the Auditorium which had been decorated in the school colors and music furnished by a record re-corder permitted dancing until midnight. An unusually large crowd of the school set attended the dance.

HARVEST BALL IS BIG EVENT

Arthur Gianelloni as King And Miss Helene Kergosien Queen Reign at Fifth Annual Event.

The event of the week and for the immediate season as well is the annual Harvest king and queen ball given Wednesday night of this week under sponsorship of Mothers' Club of St. Stanislaus College, at St. Joseph Memorial Hall.

A record of the highest number of votes in a popularity contest, Arthur Gianelloni, of Bay St. Louis and Baton Rouge, a senior at college, was selected as king, and, in turn, he selected as his queen for the ball, Miss Helene Kergosien, attractive young daughter of Mr. and Mrs. Horace L. Kergosien, of Bay St. Louis. The maid of honor is Miss Georgette Hale.

An Striemann's orchestra of New Orleans was contracted for to furnish music for the ball, the grand march beginning at 8 o'clock.

The members of the court include James Bryan and Rosemary Drullbert, A. G. Favre and Mirzi Manieri, Luke Elliott and Bobbie Randolph, Ignatius Gianelloni and Aubrey Toca, Nigel Rafferty and Ann Bell, Phil Ambler and Billie Logan, Frank Juden and Lucy Weston, Joseph Benvenuto and Stresla Burnos, Hugh Burbank and Dot Williams, Fortune Burbank and Mary Margaret Schmidt, John Gayle and Bobbie Arceneaux, Antonia Perez and Rita Benigno, Louis Perez and Genevieve Say, Robert Gibbons and Ellen Riggs, Tom Klempeter and Frances Speer, William Simpson and Russell Elliott whose maids were not announced at this writing.

Mrs. E. C. Carrere, president of Mothers' Club, is general chairman of the ball. The decorating committee is composed of Mrs. Hugh Burbank, chairman; Mmes. J. W. Bryan, F. J. Bopp, L. S. Elliott, J. Benvenuto, J. Curran, C. Monti, and Chas. G. Moreau. The ticket committee is composed of Mrs. E. Fahey, and Edmund F. Fahey, Jr., Mrs. Theo Tudury is in charge of securing the orchestra for the occasion. Publicity is in the hands of Mrs. Chas. G. Moreau.

Members of the floor committee are: Mr. E. C. Carrere, chairman; Mr. Charles G. Moreau, Mr. Robert L. Camors, Julio Anderson, Forster Commagere, Andrew Becker, Alden Mauffray, A. G. Shear, A. C. Bowdish, Dennis F. Burge, W. J. Gex, Jr., C. J. Gordon, J. B. Blaize, Harold B. Weston, J. Roland Weston, Dr. B. L. Ramsey, Dan M. Russell, J. C. Roland, Ogden Kergosien, Alton Erwin, Milton Phillips and K. W. Peppard.

REV. BOYLES RETURNED TO BAY CITY

To Continue Pastor Methodist Church For Another Year.

The Rev. Andrew Jackson Boyles, pastor First Methodist church is returned for another year to Bay St. Louis.

The announcement of assignments was given out Sunday at Gulfport before annual conference of heads of the Methodist church for South Mississippi had adjourned. This will be his fourth consecutive year, and, likely his last, this being the maximum time limit for pastor at any one place.

It was reported very few changes were made in the pastoral assignments of the Seashore District—the Mississippi Gulf Coast.

Rev. C. G. Felder was appointed to Logtown, succeeding Rev. Price who will go to Saucier.

Following are appointments for the Seashore district:

District superintendent, J. F. Campbell; Americus, V. S. Coleman; Bay St. Louis, A. J. Boyles; Biloxi Main Street, C. H. Gunn; Epworth-Wesley, D. E. Vickers; Brooklyn and Bond, A. M. Ellison; Carriere, N. S. Loftus; Coalville, T. B. Winstead; Columbia, C. C. Clark; Junior Preacher, N. A. Dickson; Escatawpa, W. R. Murray; Gulfport First Church, V. R. Landrum; Handsboro, E. E. Samples; Kreole, J. P. Payne; Leakesville, E. M. Lane; Logtown, C. G. Felder; Long Beach, Phil H. Grice; Lucedale, R. A. Alums; Lumberton, H. W. F. Vaughan; Moss Point, R. L. Walton; Ocean Springs-Mentorum, L. J. Moore; Oloh, Y. A. Smith; Pascagoula, J. W. Moore; Picayune, J. O. Ware; Poplarville, J. B. Holyfield; Purvis, T. R. Holt; Saucier, E. E. Price; Vancleave, P. O. Nix; Wiggins, H. A. Wood; district missionary secretary, J. W. Moore.

STANISLAUS TO CLOSE FOOTBALL SEASON WITH BOGALOUSA

Game to be Played at Stanislaus Stadium. 2:30 P. M., November 30.

The St. Stanislaus Rock-A-Chaws will play host to the Bogalusa Lumberjacks in their last game of the season. The game is scheduled for Thanksgiving Day, November 30, at 2:30 p. m.

The clash will bring together the two teams which are renewing alliances after a lapse of three years. Bogalusa, in 1937, was victorious over the Rocks by a 20-0 margin. However, if grinnings and determination count, the Rocks will end a fine football season.

Coach Arthur "Slick" Morton, former Rock-A-Chaw mentor, is now Bogalusa's handler. Mr. Morton boasts a fine record for this year, and seems confident that the local squad will bow to his invasion.

The "Chaws are invincible," as they have been in every game, except one this season. The experience also points favorably to the Lumberjacks, but the fighting spirit displayed by St. Stanislaus is an asset to them.

This will be the second game played in the daytime for the Rock-A-Chaws, the first being the Homecoming game with the St. Aloysius Crusaders.

The probable starting line-up for St. Stanislaus, follows:

J. T. Prosser	LT
Zimmerman	LE
A. Gianelloni	LG
I. Gianelloni	Center
F. Winn	RG
A. B. Bell	RT
K. Hardie	RE
Doc Blanchard	QB
L. Perez	LB
Tudury	RB
Broussard	FB

TO NEW YORK ON BUSINESS.

Attorney W. J. Gex left Sunday night for New York City on business connected with his law practice in Florida and plans to be back home today, the trip a flying one and purely on business.

CLARENCE E. MITCHELL WINS RECOGNITION IN 'WHO'S WHO' REGISTER

Listed in 1930-40 Book of Outstanding Students in American Universities—High Honor.

Mr. Clarence E. Mitchell, son of Mr. and Mrs. Charles J. Mitchell, Bay St. Louis, Mississippi, who will receive his B. S. Degree from Louisiana State University in May, 1941, is among those students who will be listed in the 1939-1940 issue of "Who's Who Among Students in American Universities and Colleges." The book will be released in January or February.

This publication is published thru the cooperation of over 500 American Universities and colleges. It is the only means of national recognition for graduates which is devoid of politics, fees, and dues. Several students, from accredited colleges are selected each year, by an unprejudiced committee, for their biographies to appear in "Who's Who Among Students in American Universities and Colleges." These books are placed in the hands of hundreds of companies and others who annually recruit outstanding students for employment.

The purpose of "Who's Who" is to serve as an incentive for students to get the most out of their college careers; as a means of compensation to students for what they have already done; as a recommendation to the business world; and as a standard of measurement for students comparable to such agencies as Phi Beta Kappa and the Rhodes Scholarship Award.

Mr. Mitchell graduated from Bay St. Louis High School, as valedictorian of the class of 1936, and during his high school career served as Business Manager and Editor-in-Chief of his high school student publication, President of the Debating Society, President of Quill & Scroll Club, and class Secretary and Treasurer for three years.

In the school session 1936-37 Mr. Mitchell became a member of Phi Eta Sigma, honorary fraternity for Freshmen.

In the 1937-38 session he became a member of Alpha Chi Sigma, National Professional Fraternity for Chemistry, and also served as class vice-president.

In 1938-1939 he was elected President of the Junior Class in the college of Chemistry & Physics. This year he also acted as First Sergeant of Headquarters Battery, First Battalion, Field Artillery. In the latter part of this year he was initiated into Scabbard & Blade, National Honorary Military Fraternity.

During the present session Mr. Mitchell ranks among the first four members in scholarship in the college of Chemistry & Physics. In the R. O. T. C. unit he is Lieutenant-Colonel, commanding the First Battalion of Field Artillery. He has recently been appointed Deputy Commissioner of the Committee for Student-Faculty Affairs.

FATHERS NIGHT OBSERVED AT BAY HIGH MONDAY NIGHT

Parent-Teachers Association Entertain With Appropriate Program at School.

The P. T. A. gave its annual Fathers Night program, at the Bay High Auditorium Monday, November 20, at 7:30 P. M.

The program was opened by Mrs. Speer, President of the P. T. A. and included a short business meeting consisting of full reports by all committees. The Sophomore Class under the direction of Miss Clara Eley, sponsor, presented a short skit entitled, "Doctor Cure-All." This was followed by a talk by Mr. S. J. Ingram on the subject, "Changing View Point of Educators Regarding Home Work for Students." During the program special music was furnished by the Students String Ensemble. The auditorium was the site of a large and colorful fruit exhibit.

After the program a social hour followed during which refreshments of all kinds were served by Miss Lois Moreland, sixth grade sponsor, and her "Grade Mothers."

The Bay St. Louis Central School Parent Teachers Association has, as usual a very worthwhile program for the year. Among their many activities is the furnishing of text books to children who are unable to buy them. The annual P. T. A. Halloween dance, which was quite a financial success, was a means of securing funds for the text books and other worthy causes. The committee in charge of the dance reported excellent results.

LIBRARY NOTES.

Library will be closed all day Thursday, November 23rd, in accordance with instructions from the government.

Miss Louise Crawford, assistant technician library project, spent Wednesday in Pascagoula.

BOOK WEEK BY S. J. A. ACADEMY

Students Observe Week With Elaborate and Constructive Program—Give Thanksgiving Baskets

The annual celebration of Book Week, November 12-18th., was celebrated at St. Joseph Academy by a program which tended to make the students book-minded.

The library was dressed in its gayest posters. The Freshmen exhibit, a book house covered with hundreds of brightly colored book jackets and surrounded by numerous dolls depicting the characters in popular books, won admiration from all visitors. Book games and contests were held among the classes to stimulate interest in literature.

Since this year's slogan is "Books Around the World," special stress was placed on travel books which help to build a sympathetic attitude toward people in foreign lands.

Book Week ended with the presentation of a short program by the students of the Seventh and Eighth grades and the Freshmen. This included two one-act plays, "Phyllis Dream" and "Story Book Land."

Many parents and friends visited the book exhibits and were very favorably impressed with the students' work.

The annual distribution of Thanksgiving baskets by the students of St. J. A. took place on Wednesday. The students have been working very hard to make this feature a marked success.

LATES RITES FOR MRS. RITA L. BREATH FRIDAY, MORNING, 17.

Remains Consigned to Keeping of Mother Earth in Presence of Many Mourners.

Funeral of Mrs. Rita L. Breath, wife of Charles A. Breath, who died Thursday morning of last week, was held from Fahey Funeral Home Friday morning at 10 o'clock.

The sad occasion was attended by many friends locally and from away and despite the inclement weather funeral was one of the largest witnessed here. The Rev. Leo F. Fahey, who had been the spiritual adviser of the deceased and who administered the last sacramental consolations of the church, conducted the ceremony at the church of our Lady of the Gulf and at Cedar Rest cemetery, where, in biblical terms, "dust to dust," were consigned to the keeping of the bosom of mother earth.

The newly-made mound in the family burial plot facing Second street was covered with a wealth of flowers. Here were grouped nature's choicest and rare blossoms, carnations, roses, gladioli and giant lily-anemones of bronze and deep shades of yellow. The handsome basket blanket was formed of the latter, a tribute from friends.

Mrs. Breath loved flowers. Her fondness for the beautiful was well proven by the lovely garden that always surrounded her home. It was appropriate that her last resting place be marked with profusion of unusually attractive flowers. And seemingly blessed by heaven, misty days followed as if to keep the flowers longer in all their beauty and glory of color and freshness, that they may live longer and carry their mission to the fullest extent of time.

These were tributes to a woman who had not only been a true citizen and a community doer in the fullest civic sense, one whose citizenship was unbounded, but to one who never turned deaf ear to a plea for kindness. Her charities were lavish and their bestowal constant. She lived all thru the years of her long life, and well had she filled the Master's wishes to remember the sore and oppressed, to shield with the mantle of charity and well and consistently did she practice the virtues of christian charity.

Home Students Away From Home Attending University Classes.

F. E. Ferchaud, engineering student at Tulane university, is one of 11 undergraduates who have been elected to Membership in the student branch of the American Institute of Electrical Engineers, national professional society.

Ferchaud is the son of George E. Ferchaud, 424 Jefferson Davis avenue, Waveland, Miss.

Harry Lynch of Waveland, is announced secretary of the pledge group of the Pi Kappa Phi social fraternity which is one of the eleven active chapters of different fraternities on the campus of the University of Mississippi. Lynch is a junior in the School of Pharmacy.

MRS. OSWALD M. VILLERE MEETS DEATH IN AUTOMOBILE ACCIDENT FRIDAY ON HIGHWAY 90 NEAR MICHAUD POINT

En Route to New Orleans, Car Driven by Son Skids on Wet Roadway and Runs Into Rear End of Truck—Neck Broken; Intermittent at Orleans—Son In Undetermined Condition at New Orleans Hospital.

EMERGENCY CROP AND FEED LOANS READY TO HANCOCK FARMERS

Field Supervisor Will Receive Applications at County Agent's Office

Emergency crop and feed loans for 1940 are now available to farmers in Hancock county, and applications for these loans are now being received at County Agent's office, Bay St. Louis, by James H. Craig, Field Supervisor of the Emergency Crop and Feed Loan Section of the Farm Credit Administration.

This early opening of the loan program in Hancock county is part of a plan recently announced by the Farm Credit Administration whereby emergency crop and feed loans are being made available immediately to all areas where farming conditions are seriously affected this year by drought or flood.

These loans will be made, as in the past, only to farmers whose cash requirements are small and who cannot obtain a loan from any other source, including production credit associations, banks, or other private concerns or individuals.

As in former years, the money loaned will be limited to the applicant's necessary cash needs in preparing and cultivating his 1940 crops or in purchasing or producing feed for his livestock.

Borrowers who obtain loans for the production of cash crops are required to give as security a first lien on the crop financed or, in the case of loans for the purchase or production of feed for livestock, a first lien on the livestock to be fed.

MUSICAL SKETCH TO BE PRESENTED BY ST CECELIA MUSIC CLUB

Musical Sketch "From Many Lands" at S. J. A. Auditorium Wednesday, November 29.

A musical sketch entitled "From Many Lands" will be presented to the public by members of the St. Cecilia's Music and Singing Clubs of St. Joseph Academy in the S. J. A. Auditorium on Wednesday November 29th, at 2:30 P. M.

The story unfolds as that of a little girl who dislikes geography, and while studying is visited by her fairy who appears as an aeroplane pilot and who takes her on a visit to all the lands of the earth in his plane and when she hears the beautiful music of the different countries, she learns to love geography.

The program appears as follows: The Greeting, Julie Elliott, Anna Pitolo. Mary, the girl who dislikes Geography, Mary Frances Seafide; Silver Nymph, Martha Molinet. The Wishing Fairy, Emily Claire MacLaugh. Pilot of Aeroplane, Heller-Johnson. Curious Story, Heller-Carmenita Perez. An Indian Village—Chief—Hortencia Kawas; the squaws—Alma Ploue, Evelyn Tudury, Margaret Prince, Billie Staehe, Evelyn Murtagh, Udell Favre, Ruth Tucker and Joyce Arnold. A Scottish Lassie—Carol Stevenson. The Toe Dancer, Betty Simpson. Dancing Maids: Mary Louise Schayot, Martha Molinet, Martha Xidis, Nanetta Wood. L'Ingenue Valse—C. W. Krogmann Op. 81, No. 1—Mary Margaret Schmitt. The Dutch Twins—Katherine and Patsy Kehoe. Dance of the Dolls—Eduardo Poldini, Mary Kawas, Taranfella—Heller, Martha Xidis. Maids from Japan (Dance) Mary Kawas and Carmenita Perez. Second Mazurka, Godard—Elsie Mae Capdepon. A Gypsy Song—Singing Club. The Little Girl From Dixie, Shirley Shear. Rock-a-Bye Baby and Lullaby—Aguado Class. The Soldiers on Parade—Toy Orchestra of the Aguado Class.

There will be a small charge of ten cents for adults and five cents for children to assist the Music and Singing Clubs in their plans.

They Aren't Crowded, That's Sure. "Say, Mom, was baby sent down from heaven?"

"Yes, Son."

"I guess they like to have things quiet up there, huh, Mom?"

The Age of Speed.

"I can't understand why Vernon didn't propose to you when you told him you were sole heir to your aunt's riches."

"He proposed all right enough—but it was to Auntie."

TWO NEW BUSINESS ENTERPRISES FOR BAY ST. LOUIS ANNOUNCED

Charles Flink Opens Hancock Feed Stores—McCormick To Open Associate Auto-lec Store December 1.

Two new business enterprises for Bay St. Louis are ready, one opened already and one to be opened about December first.

The new business already opened to the public is the Hancock Feed Store, occupying one of the buildings on Blaise Avenue opposite the Louisville & Nashville Depot, owned by Charles Flink and which will deal in poultry and stock feed and medicines, poultry equipment and fertilizers. Mr. Flink will operate this business in conjunction with his grocery store.

The second enterprise is the Associate Auto-lec Stores branch, represented by Mr. McCormick, of New Orleans, and Bay St. Louis, which has sub-leased the property formerly occupied by Joseph Giovino and in which he operated the New Orleans Cafe. The interior of the place has been painted and renovated to display the wares to be offered to the public and presents an attractive appearance. It is expected the business will be opened to the public by December 1.

FELIX FAYARD, 69, PASSES ON AND IS BURIED AT ST. MARY'S

Well-Known Native Succumbs After Long Illness; Survived by Wife and Daughter.

Last rites for Felix Fayard, who died at his residence at 415 Esterbrook street Friday afternoon, took place from the late residence Sunday afternoon.

The Rev. Leo F. Fahey conducted the ceremony at the house and at the church of Our Lady of the Gulf, with interment ritual at St. Mary's cemetery.

Deceased was a native of Bay St. Louis, aged 69 years, and is survived by his wife, the former Miss Rosina Manieri, and also by one daughter, Mrs. John F. Buehler, with whom he resided. A sister, Miss Rebecca Fayard, also survives, and three grandchildren, Martha, Lola May and Warren Buehler, residents of this city.

Mr. Fayard had been ailing for a long time and his death is directly ascribed to yellow jaundice. He was well and favorably known, an active citizen all his life and held various positions of trust. He was a member of an old and well known Bay St. Louis family and his passing is generally regretted. The funeral was largely attended, a manifestation of the esteem in which he was held, and the many floral offerings was a further attestation and were messages of sympathy to the family.

Schedule of Bay St. Louis Methodists For Coming Week.

November 26, will be observed as Thanksgiving Sunday by our church. The 11 A. M. Sermon will be from the subject, "God's Earthly Gifts A Source of Thanksgiving." And at 7:30 P. M. the sermon subject will be, "A Normal Person Must Give Thanks." Church school at 10 A. M. Thanksgiving Services in Clermont Harbor, Thursday, November 30, at 7:30 P. M. Mid-week services each Wednesday in the Bay at 7:30 P. M. Visitors welcome to all our services.

It is with joy that we take up our work in Bay St. Louis as the newly appointed pastor and family for this new year of church work. This being our fourth year to serve this very gracious people on the Bay St. Louis charge. I ask God's choicest blessings upon all as I announce these services for the first worship day.—Andrew J. Boyles, pastor.

NO NEWS GOOD NEWS.

No news from the local hospital this week. Mrs. Craft, superintendent, told the reporter "no news." All patients doing well and no new ones.

Rev. Father Rockwood S. J., of New Orleans, visited at the home of Mrs. Thomas P. Hale, Sr., and family Sunday afternoon, while visiting on the Gulf Coast.

SUBSCRIPTION TERMS:

\$2.00 per annum in advance.
Single Copies 5 cents.

While en route to New Orleans Friday morning of last week Mrs. Oswald M. Villere, aged 46, wife of O. M. Villere, merchant and resident of Waveland, met instant death when the car in which she was traveling skidded on the wet pavement and crashed into the rear end of a heavy truck traveling in opposite direction.

Mrs. Villere was thrown from the car and it was found that the vertebra of her neck had been broken, a leg and an arm fractured. She died instantly, it was said, from the broken neck and severe shock. Her body was taken to New Orleans and funeral services held Sunday, with interment in that city.

The son, Oswald Leo, who was driving the car, received a fractured skull and other serious injuries and from last reports he was still in a precarious condition and his condition declared undetermined.

It appears he was driving the car when it left the concrete highway for a black-top roadway. It skidded with force and crashed against the rear end of a truck, driven by George Clayton, 28, of Mobile, who was unhurt. He said the accident was seemingly unavoidable, as the car hit the slippery wet roadway surface it lost its bearings and with the above stated results. Mrs. Villere was identified by a bankbook she was carrying at the time and young Mr. Villere by his Mississippi driver's license. The identification was made by State Police Theophile Landry and Captain Wm. Peterson, of the New Orleans police department.

Mrs. Villere had been a resident for the past twenty-two years, moving hither with her family from New Orleans. She was the former Theresa Rod, one of the oldest and prominent families of New Orleans and well known in upper circles.

She was the beloved wife of Oswald Villere, mother of Ruth and Oswald, P., and Melvin R. Villere, daughter of Therese Pedemonte and the late Emile Rod, sister of Elizabeth and Emile Rod, grandmother of Lorraine and Barbara Ann Villere, aunt of Mrs. Harold Kuhn.

A devout Catholic she was buried with the ceremony of that church. Mrs. Villere's activities in church and charitable circles in Waveland were well known. A woman who was active at all times in all endeavors for a better and kinder world.

LITTLE BAY FAIR GROUNDS TO RE-OPEN SUNDAY, DECEMBER 3.

Horses Will Again Race Over the Course—Sport to Be Resumed in Answer To Demand.

In answer to popular demand, there will be a re-opening of the Bay St. Louis Little Fair Grounds Sunday, December 3, at 2 o'clock, when four horse races will be the feature of the afternoon.

There will be a prize for first, second and third in each race, it is announced.

In addition to this special program, the management announces there will be other races and attractions. The course has been closed for the past few Sundays and its re-opening will be hailed by the many locally and from along the Coast who enjoy such attraction and are in want of something to do for the afternoon.

MRS. A. TRAPANI BACK.

Mrs. A. Trapani, who has been in New Orleans seven weeks, five of which at a hospital following a surgical operation, and the balance of the time recuperating at the home of her mother, is back home in Bay St. Louis. The many friends of the family will learn with interest of her recovery and return home.

GETS THANKSGIVING TURKEY.

Edwin Marquez, an attaché of the Globe Laundry, held the successful number to the Thanksgiving Turkey awarded by St. Margaret's Daughters of Bay St. Louis, of which Mrs. G. Y. Blaize is president. Mrs. Thos. G. Smith and Mrs. George Gullbault were in charge of the arrangements for this benefit.

THE SEA COAST ECHO

A CONSTRUCTIVE FORCE IN THE COMMUNITY

Forty-Eighth Year of Publication.
Chas. G. Moreau, Editor and Publisher.
Official Journal Hancock County
Official Journal City of Bay St. Louis.
Member National Editorial Association.
Member State Press Association.
Subscription Terms, \$2.00 Per Annum
Always in Advance.
Entered as Second-Class Matter at the Postoffice, at
Bay St. Louis, Miss., under Act of March 3, 1879.

"BORROWERS ARE WELCOME"

"A LOAN Is Not a Favor," says a leaflet recently issued by one of the leading banks of the nation, to its depositors.

"A loan is a business transaction and should be of mutual benefit to borrower and lender," the leaflet continues. "If you wish to obtain a loan for a sound purpose, and if you meet our other credit requirements, we will approve your application promptly."

"If it does not meet our requirements of sound banking, we will tell you so frankly, together with our reasons."

"In granting loans, we have important obligations to four groups; depositors, borrowers, stockholders, and our community. To protect the interest of all these people we have definite policies, made in accordance with sound banking principles, which guide us."

It sounds simple—and it is. The mystery that surrounds bank loans in the public mind should be thoroughly dissipated. Loans are the primary sources of most banks' income. No bank wants to refuse a loan. Refusal, when it is made, is necessary in the interest of protecting one of the four groups the leaflet mentions. The banker, after all, doesn't own the money. He is simply its custodian, working under strict laws on behalf of his depositors and the public.

"A loan is not a favor." But the banker does the would-be borrower and everyone else concerned a definite favor when he refuses an unsound loan.

DO YOUR BUYING AT HOME.

THE standard of living in a given community depends upon the volume of business done, it is true, but it also depends upon the distribution of income as well.

There are other factors involved but we started out to call attention to the prediction that Christmas trading this year is expected to be at least ten per cent higher than last year.

Assuming that business in Bay St. Louis will be ten per cent higher it is to be expected that this will improve the standard of living of the individuals who depend upon local business for their incomes. This means that if local buyers will trade at home they will inevitably have a part in improving the standard of living for local families.

You may not be interested in the economic welfare of some of your fellow citizens until you realize that as they prosper you may expect to prosper. The welfare of local merchants affects other people, including employees and everybody who expects to sell anything, either in the way of service or goods.

The Echo does not urge local buyers to trade at home at exorbitant prices. Merchants in Bay St. Louis, who expect your business, expect to meet competition. They must if they stay in business. Give them the opportunity to serve your needs, and, if they cannot do so, that is their fault, not yours.

PLANS A HEALTH PROGRAM.

THE nation seems to be getting somewhere in the debate over public medicine, which has aroused considerable controversy in the past few years.

American Medical Association, antagonistic to the pending Wagner National Medical Bill, says that regardless of which party wins the next election some program is certain to be adopted because the trend to governmental medical measures is "unmistakable."

The sign of progress that we are glad to report is seen in the health program that representatives of organized medicine will submit for the consideration of the Congress. Dr. Fishbein says the details are now being outlined and that the plan will be submitted to the President and other officials within the next thirty days.

It will include some form of voluntary sickness insurance and call for a cash indemnity for loss of wages during illness. Other information is not available but it is hoped that the suggested program will serve as a basis for legislation that will meet the needs of the nation and, at the same time, win the approval of organized medicine.

OIL IN MISSISSIPPI.

STRIKING their fourth well, producing oil in commercial quantities, Yazoo City vicinity has gone on a sure-enough boom and all agog over vast possibilities. It has always been said, probably the thought farther to the wish, that Mississippi, possessed oil. This conclusion predicated on the close proximity of Louisiana, where the golden fluid abounds in many sections and in paying quantities.

The hope is expressed that Mississippi has struck oil; that this is only the beginning and forerunner of a new era in the State and will be the means of pouring in new revenue monies into the state coffers. This is no idle dream, but an immediate possibility.

A REMINDER.

THE Red Cross Roll Call is underway. Surely, our readers know about the Red Cross; appreciate its splendid work and wish to have a part in its great service.

A reminder ought to be all that we need to make our contribution. If so, this can be your reminder. Make your contribution now. If no solicitor approaches you, mail your check today to George R. Rea, county chairman, or to Horace L. Kergosien, chairman roll call.

SECOND WEEK RED CROSS ROLL CALL.

ROLL CALL Week of the American Red Cross is well on the second week of its campaign for increased membership in Hancock county. Have you answered the call yet? If not, don't hesitate or wait until a Roll Call Worker calls on you; possibly you were not at home when the committee did call and it was not possible to go back.

The Junior Red Cross is reorganized as the largest youth organization in the country. It has a membership of approximately nine million young Americans of grammar and high school age, and it is hoped that the school children of Hancock county will go over the top this year too. Let each school room make a membership. In addition to their regular services of assisting disaster-stricken children and their many local programs, the Junior Red Cross carries on a system of international correspondence in an effort to create a better understanding between nations.

Last year the Red Cross trained 100,361 persons in life saving, bringing the total number trained since the service was organized in 1924 to the one million mark. Seventy-five hundred persons lost their lives in water sports during the past twelve months and this was a reduction of approximately 33 per cent under the 1914 figure, despite the increasing number of persons seeking recreation on our coastal and inland waters. It is estimated that eighty million take part in water sports annually. This year, the Red Cross trained its one millionth life saver. Since this program was established twenty-five years ago, thousands of lives were saved through greater knowledge of water safety and the ability to meet emergencies. Join the Hancock County Red Cross Chapter today and add your name to the millions of Americans who are combating human distress and assisting the Red Cross to continue its battle against accidental death and serious injury.

THANKSGIVING IN TWO STATES.

THERE are two Thanksgiving Days this year. Neither will conflict. There is plenty to be thankful for and two days will not be too much to fully express gratitude for the many blessings that have come to us as individuals and to the country at large.

Mississippi has been especially blessed with an administration of actual productivity and economic value. We have had no disaster, but on the contrary the year has been fruitful with abundant crops, ample rainfall and the health of the State has never been better.

Unlike our unfortunate neighbor of Louisiana, we are blessed with men in office who consider not only the sacredness of trust but who administer to the affairs of our commonwealth not only to the very letter of the law but on that high plane from which integrity and honesty is born, and in a manner constructively interpreted. It is happy that we live in such State and for this we are thankful in manifold measure.

While the state of affairs charged in Louisiana is a reproach and stigma on the fair name of the State and it has suffered heavily thereby, there is yet cause to be thankful—that the debauchery of public funds and the orgies of malfeasance in office was discovered and that it will be possible to oust the guilty ones. Nothing but restitution remains and the hope is expressed that it will be possible under legal measure to recover the stolen and that it be restored to the tax-payers.

This will not only be more to be thankful for but is in order. Nothing less than the return of every misappropriated dollar should be exacted.

WHERE THE DOLLAR GOES.

A STATISTICIAN has prepared some figures showing how the American dollar is spent—the good old dollar that is still rolling depression and devaluation. Here they are:

1. For armament \$788,000,000.
2. For liquor \$5,000,000,000. A cost of \$125 per family per year.
3. For the movies \$1,053,000,000, or about \$8.20 per man, woman and child in the United States.
4. Tourists spent \$5,000,000,000.
5. Gamblers took \$7,000,000,000 in 1937.
6. Tobacco gets \$1,500,000,000 yearly.
7. Beauty shops get more than \$1,000,000,000.
8. Public education claims \$2,600,000,000 annually.
9. About \$3,500,000,000 is spent each year for medical care.
10. All church expenditures of all religions in 1936 amounted to \$550,000,000.
11. The people of America are said to carry \$110,000,000,000 in life insurance.
12. Americans are forced to pay for crime \$15,000,000,000 each year.
13. We spent for Christmas in 1937 almost \$5,000,000,000 nearly ten times as much as to all religious causes for a year.
14. Cosmetics cost \$400,000,000 yearly.

Editor Sullens is of the opinion that is not enough for cosmetics. And that the liquor bill "also looks a little light."

A TONIC FOR RETAIL BUSINESS.

NEWSPAPERS from the big cities continue to flood the country towns and smaller cities carrying advertisements of stores away from home while the local merchant is content to open his doors and sweep his sidewalk every morning and bury his nose into the daily newspaper that is taking away his business.

People read the newspaper; they read the advertisements; it is the best advertising medium, barring none, and with cash people motor to the city or by mail buy largely while the country merchant who is apparently keeping his goods and prices a secret fails to advertise and also fails to get the business.

Advertising means for expansion and the merchant who is not increasing his sales every year is positively going backward. City advertisers have told the Echo that a bulk of their trade comes from the country. And that newspaper advertising does it. Intelligent advertisements and with something to advertise no business man can go wrong. Its success has been proven repeatedly. If newspaper advertisement did not pay there would be none appearing in the press.

Hollywood Notes.

JANET GAYNOR, who has not been seen on the screen for some time, is considering as her next film, Beth Brown's "Every Day is Sunday."

Robert Ryan, who was boxing champion at Dartmouth in 1931, will appear opposite Jean Cagney in Paramount's "Golden Gloves."

In order that Gary Cooper, might appear in both pictures, Paramount has decided to postpone the production of "Triumph Over Pain" until sometime in January while Cooper completes his work in Samuel Goldwyn's "The Westerner," formerly Vinegaroon.

The selection of Laurence Olivier to play the leading role opposite Vivien Leigh in "Waterloo Bridge," was probably most highly pleasing to Miss Leigh, who is "that way" over Mr. Olivier.

The first production venture by Frank Capra and Robert Riskin as independent producers will be "The Life and Death of John Doe," (which will probably be released under another title) and is an adaptation of Connell's "A Reputation."

Another in the series of armament films will be Robert Taylor's next, "Flight Command," by Commander Harvey Haislip and John Sutherland, purchased by Metro.

George Raft and James Cagney will be seen together in "City of Conquest," planned by the Warner Studio.

RKO is planning the production of a "Little Orvie" series and is said to be seeking John Barrymore 2nd, the son of John Barrymore and Dolores Costello, for the title role.

Hollywood studios are apparently having a re-make cycle—among the films scheduled for re-doing are "Irene," which will feature Anna Neagle; "Bill of Divorcement," which was made in 1932, and starred Katharine Hepburn, will now feature Adolphe Menjou and Maureen O'Hara; and "Congo Maise," remake of "Red Dust," will feature Shepherd Strudwick, who appeared on Broadway in "Three Sisters."

Paramount has purchased two outstanding properties, Clare Boothe's "Kiss the Boys Good-Bye," long looked upon by Hollywood with disfavor because of its lampooning of a producer and the excitement surrounding the casting of "Gone With the Wind," and also "Polonaise," a story by Bryan Marlowe and Thomas Honore, of the seige of Warsaw. Mary Martin will have the leading role in the former production, while Marcia Ouspenskaya and Joel McCrea will have the leads in "Polonaise."

The title of the forthcoming W. C. Fields-Mae West picture is, as you could probably have guessed, "My Little Chickadee." Others in the cast will include George Moran, of the "Two Black Crows" fame, Joseph Calleja, Margaret Hamilton, Dick Foran and Anne Nagel.

Twentieth Century-Fox announces the purchase of a musical story by Harold Darlton to used as a vehicle for Kate Smith. Bet you couldn't guess what it's to be called—"Moon Over the Mountain," believe it or not.

GRADES WILL PRESENT CHRISTMAS OPERETTA DECEMBER 15 AT 8 P. M.

Mrs. Carl Smith, Director of Music Club at Bay High, To Present Pupils in Operetta.

"Susanna's Christmas Auction," an operetta in one act, will be presented December 15, at 8 P. M. at the Bay High Auditorium by the first five grades, under the direction of Mrs. Carl T. Smith and the grade teachers.

The operetta, with music by Grant Shaefer and libretto by Theodosia Paynter, is an old French story of a little girl who was always getting into mischief. She did all manner of bad things and in spite of what her mother could do she did not seem to feel sorry for her wrong doings. Finally her parents decided that the only way to punish her was to auction all of her beloved toys. The auction was to be held on Christmas Day. Faced with the prospect of having her favorite doll, a worn and ragged one at that, taken to auction, Susanna repented and promised to be good and obey her parents from then on.

The leading characters are as follows: Susanna, Margalo Damborino; her father, Jimmy McDonald; her mother, Virginia Seal; Santa Claus, Bruce Bourgeois; Mrs. Santa Claus, Barbara Trastour; Ponto, Joy Durham; Morgan; Aunt Julia, Dorothy Bertucci; Uncle Felix, Joe Mark Hancock; "Groups of Cousins," Rabbits, Policemen, Santa's Helpers and Carolers will be portrayed by the various grades.

At the beginning of the operetta and during the intermissions music will be furnished by the Bay High Band.

History of Beginnings

White Elephant

IT IS A GREAT SIN IN SIAM NOT TO PAMPER THE SACRED WHITE ELEPHANT. THE KING OF SIAM USED TO GIVE ONE OF THESE REVERED BEASTS TO ANY COURTIER HE WISHED TO RUIN FINANCIALLY. HENCE THE EXPRESSION "WHITE ELEPHANT" ON "YOUR HANDS"

'all to the Mustard'

IN THE 15TH CENTURY THE ROYAL DECREE ORDERED FIRST SET FORTH MUSTARD WITH BROWN FOOD THUS SERVED WAS 'ALL TO THE MUSTARD'

Don't permit your real estate to become a "White Elephant" to you because of its lack of modern equipment. Consult with us now about an F. H. A. loan which can be used towards modernizing your properties and result in their quick sale to prospective buyers.

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION.

MERCHANTS BANK & TRUST CO.
BAY SAINT LOUIS, MISS.
The Bank at the R. R. Crossing

FLEA-FLY CLASSIC SET FOR SUNDAY, DECEMBER THIRD 19th Annual Celebration To Be Colorful Affair.

The 19th annual Flea-Fly Classic has been set for Sunday, December 3. Brother Gabriel, Tiny Rock Coach, is in charge of lining up the two teams, and arranging the program for the day.

The contest is one of the most colorful and interesting games of the football season. The two teams are composed of the smallest boys in the campus. For this reason, and for the oddity of the titles of the teams most interest is taken by the students, in favoring either of the two teams.

In the past, the affair was a Turkey Day game, but since Thanksgiving Day has been moved a week earlier this year, and since the Varsity has a game scheduled, it was thought advisable to have the game on Sunday, December 3.

An elaborate program will be prepared for the half. It has not been decided whether or not the game will be played in the afternoon, or at night, but in all probability, it will be in the afternoon. A small fee will be charged for admission.

Looking back in the files of the Rock-A-Chaws, the Fleas and the Flies have been composed of such football players as Coach Harry "Wop" Glover, Joe and David Glover, Viado Ivicevich, Burton Hardy and many others who are not here anymore. Louis Perez, Ignatius and Arthur Gianelloni, J. T. Prosser, Edward Arceneaux and Theodore Tudury are members of the Varsity who saw action with either the Fleas or the Flies in past years. Who knows? Some of those kids on the two line-ups will be St. Stanislaus gridders in a few years.

SCHOOL SUPT. INGRAM ADDRESSES TEACHERS; LEGISLATIVE PROGRAM

Was Principal Speaker At Hancock County Teachers' Association in Bay St. Louis.

Mr. S. J. Ingram, Superintendent of Bay St. Louis Public Schools, was guest speaker at the Hancock County Teachers' Association meeting which was held at the Bay High Auditorium, Thursday, November 9, at 3:30 P. M.

The meeting was opened by Mr. C. E. Craft, President of the Association. Following a short entertainment program, consisting of "Moon Love" sung by a girls' sextet and several numbers played by a small ensemble chosen from the Bay High Band, Mr. Ingram addressed the assembly.

Mr. Ingram discussed the four points of the Legislative Program of Mississippi Education Association which are: Free Text Books, Teachers' Retirement, Better Pay for Teachers and Truck Drivers, and Continuation of Eight Month School Terms. He stressed the importance of the teachers getting in touch with their representatives immediately, urging them to favor these issues. "As Paul Johnson, governor-elect, has endorsed these issues in his campaigns and has promised to back them up one hundred percent," Mr. Ingram said, "We know that he is in favor of pushing the Mississippi Education Association's program, but we have no assurance that the next administration will be in favor of it. It is therefore doubly important that we receive a hearing at the Legislature, convening in January."

Mrs. Lucille Anderson Ill At Hotel Dieu New Orleans.

Mrs. Lucille Anderson, a teacher of Bay High, has been critically ill at Hotel Dieu in New Orleans, since Saturday, November 11.

Mrs. Anderson was stricken ill on October 28, and was taken to the hospital, Mrs. Anderson was suffering from a case of influenza, which later developed into double pneumonia. Her illness having become serious, she was then removed to Hotel Dieu in New Orleans. The latest report is that she is slightly improved.

SOME ADDED ADS

Believe it or not but a tough job is the terse writing of a want ad. Usually the amateur writer wants to put too much in the space limit and is unacquainted with the ordinary rules of punctuation. That often makes the result ridiculous.

Here is a batch of added ads recently collected by a newspaper:

For Sale: Antique chair by old man with hole in back and scratched leg.

Lost: Purse containing money; also small persey cow.

Wanted: A high-chair for lady with a cane seat.

Apartment for Rent: With maid; continually steam heated.

House for Rent: By old man with large closets.

Lost: Collie dog by boy with split tongue and droop ear.

For Rent: House for ladies, newly renovated.

Lost: Dog belonging to girl, part chow.

For Sale: Fine Jersey cow, will give enough hay to last all winter.

Wanted: Strong mule to do work of a Methodist preacher.

Patience, My Dear

Patient—I believe, I'm a little better, doctor, but I'm still short of breath.

Dr. Killum—I can stop that completely after a few more treatments.

Slight Possibility of Bay Hi Observing 2 Thanksgiving Holidays This Year.

Mr. Ingram, Superintendent, stated definitely that the Bay High students will receive their Thanksgiving Holidays beginning, Wednesday, November 22, at 3:30 P. M. and ending Monday, November 27, at 8:30 A. M. President Roosevelt, inspired by the pleas of merchants that people will not shop for Christmas until after Thanksgiving, and that more shopping days are needed, announced November 23 instead of November 30 as Thanksgiving Day. Twenty-two states will follow the President, twenty-three will observe the original date and Texas, Colorado, and Mississippi will observe both.

Call The Roll

Judge—What possible excuse did you jurymen have for acquitting that murderer?

Jury Foreman—Insanity.

Judge—What, the whole twelve of you?

For Brace Conduct

First Soldier—Where were you when the battle was raging?

Second Soldier—I was right where the bullets were the thickest.

First Soldier—Where was that?

Second Soldier—Under the ammunition wagon.

OFFICIAL AUTHORITY

FORMAL OPINION by Attorney General of MISSISSIPPI

"Therefore, it is my opinion that it is clearly permissible under the laws of Mississippi for beer distributors to unite by agreement or understanding with each other to withhold the sale of beer from persons selling at retail who are violating the liquor laws or any other laws of the State in connection with the operation of their retail business."

That is the concluding paragraph of a formal opinion rendered by the Attorney General of Mississippi. It is official approval of the policy of the Brewers and Mississippi Beer Distributors to refuse to sell beer to outlets which, because of law violations, have come to be honky-tonks, dives and jook-joints.

Legitimate beer wholesalers and retailers are working in full cooperation with this Committee, which intends to use the privilege of shutting off supplies of beer wherever facts justify this action.

Seven offending establishments already have had their beer permits revoked by the State Tax Commission on information furnished by the Committee. Others, rather than oppose the authorities and an aroused industry, have voluntarily surrendered permits or stopped handling beer.

We invite all thinking Mississippians to add additional authority to our efforts. We ask the public to patronize only those retail outlets in which the sale of beer is surrounded by conditions as wholesome as beer itself.

BREWERS and MISSISSIPPI BEER DISTRIBUTORS COMMITTEE
WILLIAM W. PIERCE, STATE DIRECTOR
BOB HILLMAN, BLDG. JACKSON

Waveland Activities

Personal and General News Notes of the Week From Sister City and Vicinity.

MISSSES Henrietta Ladner, Aurelie Mazurakis, Bonnie and Helena Lind went to Biloxi Saturday with friends.

Mr. Leslie Greenwald and Irvin Klein visited Mr. and Mrs. Eugene Greenwald for the week-end.

Miss Dorothy Hammer was home for the Thanksgiving holidays. She is a student at L. S. U.

Dr. and Mrs. Frank Hava entertained a party of friends at their home for the weekend.

Mrs. Hazel Lamer and Elaine went to the city Saturday on business.

Mrs. Ed Ruhr's brother Don Edwards of Columbia and he and Mrs. Ruhr's two sons in law made a fishing trip for the day Sunday.

Mr. and Mrs. Geo. Bernhardt spent a pleasant week end in the city visiting their son and family.

Mrs. H. Zimmerman, Mrs. Thelma Landry, Miss Margaret Zimmerman and Mr. Frank Miller attended the funeral of Mrs. Villere.

Mr. C. O. Dufour, Mr. Harold Zimmerman, his son, Edward and Mr. C. F. Sauer, went hunting Sunday and came home with the big limit.

The Griffin and the McGuire were Sunday visitors at the home of Mrs. Slade.

Mr. Dan Bourgeois and his family came over to visit with his sisters Cora and Louise. We are glad to

hear that Miss Louise is improving in health.

Mr. Chris Nungesser has leased for a year the George Laroussini home. The Nungessers are such fine neighbors it is a pleasure to have them here longer.

Sunday evening a little son was born to Mr. and Mrs. John Carver and his arrival has brought much happiness to this little family.

Fitting flag exercise is held every morning at the Waveland school, stop and listen to the children give the "Pledge to the Flag."

There was much happiness exhibited Tuesday morning when the W. P. A. workers on the sewing project assembled in the sewing room at the town hall to begin work once more. Several of the officials were on hand to see the comfort of the ladies and into each of their hearts has crept a feeling of security for which they are deeply grateful.

Mrs. Villere's tragic death cast a gloom over this entire community. Because of her lovable and cheerful nature she was highly esteemed by everyone here. She was known for her charitable deeds and she will be sadly missed. Her son, Oswald, is reported to be doing better and will be removed from Hotel Diep. Mr. Villere and his family have the utmost sympathy of the community.

Mr. and Mrs. George Bernhardt, Sr., spent the week-end in New Orleans visiting their son and daughter-in-law. In return he will visit his parents this week end.

MISSISSIPPI IS SECOND IN HARDWOOD LUMBER PRODUCTION

According to the Department of Commerce Bureau Of Census For '38.

Cottonwood lumber is the only species sawed in Mississippi in which no other state exceeds her production according to the Department of Commerce Bureau of Census in its report for 1938. This report shows that the state was third in the production of ash; fourth in the production of yellow pine; fifth in the production of cypress; and seventh in the production of beech. Five states sawed more than Mississippi's total 1938 production of 1,189,692,000 board feet of lumber. Six states sawed more softwood lumber than Mississippi; but Louisiana was the only state producing more from hardwood trees.

BROTHER ERNEST IS REPLACED BY BROTHER BERTRAND

There has been another change in the Faculty of St. Stanislaus. Brother Bertrand has replaced Brother Ernest as teacher of St. Stanislaus Day School.

Brother Ernest came to St. Stanislaus after a very successful stay in Gulu, a missionary post of the Brothers of the Sacred Heart in British East Africa. He remained at the school for approximately four months, during which time he was often sick. Sickness was the main cause for his return from the Missions.

After careful examination by medical authorities, a drier climate was advised. As a result Brother Ernest was transferred to Industrial Institute, Mobile, Alabama.

Brother Bertrand comes from Natchez, Mississippi, where he was connected with school work.

A. & G. Theater

AMES & GASPARD, Props. G. AMES, Mgr.

Thursday-Friday, 23-24.
FRED McMURRAY & MADELINE CARROLL in "HONEYMOON IN BALI"
News and Short Subjects.

Saturday 25.
BASIL RATHBONE, NIGEL BRUCE AND IDA LUPINO in "THE ADVENTURE OF SHERLOCK HOLMES"
Comedy and Chapter No. 11— "Scouts to the Rescue"

Sunday-Monday, 26-27.
BING CROSBY, LOUISE CAMPBELL & NED SPARKS in "THE STAR MAKER"
News and Cartoon.

Tuesday-Wednesday, 28-29.
MARY BOLAND, CHARLIE RUGGLES & DONALD O'CONNOR in "NIGHT WORK"
Short Subjects.

Thursday-Friday, 30-Dec. 1.
JOHN GARFIELD & PRISCILLA LANE in "DUST BE MY DESTINY"
Show starts at 5 P. M. Saturday and Sunday.

"STAR MAKER" SAGA OF SHOW BUSINESS UNANIMOUS OPINION

Bing Crosby in Grand, Glorious Cavalcade of Old and New Songs at A. & G. Theater.

Local lovers of the grand kind of entertainment dispensed by Bing Crosby on screen and radio can look forward to seeing Bing in a picture which really measures up to his talents when Paramount's "The Star Maker" opens on Sunday and Monday at the A. & G. Theater.

The new Crosby vehicle, which might readily be termed a singing cavalcade of show business, gives Bing the best role he has ever had. It casts him as a tin pan alley song writer, a small time hooper who believes that he can rise to the top in show business by taking talented kids from the sidewalks of New York, and building them into great acts.

Produced by Charles R. Rogers, who has discovered many stars, directed by Roy Del Ruth, who has brought many great musical hits to the screen, "The Star Maker" presents the best cast ever to appear with Bing. It includes Louise Campbell as his practical-minded wife, Linda Ware, fourteen-year-old singer discovered by Rogers, as a youngster Bing builds into a star, Ned Sparks, as Bing's press agent, Laura Hope Crews, as an ex-opera singer and Janet Waldo, as Bing's secretary, Walter Damrosch, "grand old man" of American music, will also be seen in the picture conducting The Philharmonic Orchestra of Los Angeles. In addition, the largest group of singing and dancing youngsters ever assembled for a motion picture, appear with Bing in the production numbers.

ROCK-A-CHAWS UPSET BILOXI INDIANS UNDER RAIN, 22-13

Blanchard Scores Twice—Murtagh Snags Perez's Touchdown Pass.

Although three quarters of the Stanislaus-Biloxi game was played under a stubborn drizzle, the valiant Rock-A-Chaws came from behind to outplay and outscore the Biloxi Indians, to the score of 22-13, at St. Stanislaus Stadium, Friday night.

After an exchange of punts in the first quarter, Enterkin swift left end for twenty-five yards. Cook came back and on the same play, netted fourteen yards. A pass from Cook to Enterkin was good for the first score. Cook tossed a pass to Kostmayer for the extra.

In the second quarter, Blanchard punted 65 yards to the Indians' four yard stripe. Holland's punt brought the ball to his own 35, from where Blanchard made two consecutive first downs, and finally plunged two yards for the first Rock tally, but he failed to convert on placement kick.

In the third period, Blanchard intercepted a pass from Cook on his own forty-five and raced fifty-five yards for a touchdown, but the play was called back. Coming back with the aid of Perez and Blanchard, the Rocks came into scoring position, from where Perez tossed a pass to Murtagh for the second tally. Blanchard's place kick was good.

In the last period, Zimmerman blocked Holland's punt on his own three, and it was good for a safety and two points. Perez swept around end for twenty-five yards after Holland's kick-off from his own twenty. Blanchard netted a first down, and on the next play, bucked the line for another marker. His place kick was good. On the last minute of the game, Biloxi came back strong and after three first downs in succession, scored, but failed to convert. The game ended 22-13 in favor of the Rocks.

Thanksgiving Proclamation!

WHEREAS, the President of the United States of America and the Governor of the State of Mississippi, have by proclamation declared Thursday, the 23rd, day of November, 1939, a legal holiday and designated it as Thanksgiving day, and

Whereas, this Council feels it fit and proper to accept the said proclamation and its consequent legal holiday and its declaration as to Thanksgiving day; and

Whereas, the last Thursday of November, of each year has been designated as "Thanksgiving Day" and prescribed as such by the Legislature of the State of Mississippi, pursuant to Chapter 123, Section 5024 of the Code of 1930;

Now, Therefore Be it Hereby Resolved and Ordered, that pursuant to a proclamation of the President of the United States of America and the Governor of the State of Mississippi, the 23rd, day of November, 1939, be and the same is hereby proclaimed a legal holiday and that the observance of said day be had by the entire citizenry of the City of Bay Saint Louis, Mississippi.

Be it further resolved and ordered, that the last Thursday of November, 1939, that is, the 30th day of November, 1939, be and the same is also accepted as a holiday, as prescribed by Chapter 123, Section 5024 of the Mississippi Code of 1930.

Ordered, this 8th, day of November, A. D. 1939.

COMMISSION COUNCIL CITY OF BAY ST. LOUIS.

By H. GRADY PERKINS, City Secretary.

COAST UNION OF SODALISTS MEET AT ST. JOSEPH ACADEMY

Fight Against Indecent Literature—December Meeting to Be Held at Pass Christian.

The Coast Union of Sodalists met on Thursday afternoon at St. Joseph Academy with Brother Anselm, of St. Stanislaus College, in charge and a number of sodalists from all coast towns present excepting Biloxi which was holding a retreat for pupils of Sacred Heart Academy there.

The Rev. Leo F. Fahey, of Our Lady of the Gulf church and Carl Arnold, local Scout leader were also present and assisted Brother Anselm.

A lengthy discussion was held on the proposed campaign on "Decent Literature" in conjunction with last year's campaign against "Indecent Literature." Outstanding Catholic magazines and books by reading matter for Sodalists with "Youth" and "Queen's Work" and "The Sunday Visitor" especially mentioned which now carries a Youth Department. In connection with this subject, the Union will sponsor a book review contest and a list of books will be submitted and sodalists will be asked to interest students in these books and make reviews, submitting them to the union, and a special committee will select the best review and award a prize for same.

A novel feature of the meeting was a series of games conducted by Father Fahey and Carl Arnold which proved interesting and entertaining, and the winners were awarded prizes.

The next meeting of the Union will be held in December at Pass Christian.

SEISMOGRAPH GROUP MOVES FROM BILOXI BASE TO MONROE, LA.

The Seismograph Service Corporation, of Tulsa, Okla., which moved from Bay St. Louis to Biloxi two weeks ago to do seismograph work in the Mississippi sound surveying for oil, moved its crew from Biloxi to Monroe, La.

The company has been operating in the Mississippi sound waters for seven months and established headquarters recently for 15 men and seven cabin cruisers employed in the work. It was understood operations would be continued for six months as a subcontractor for the Phillips Petroleum Company, which held the lease to survey the Mississippi sound.

The initial report of the company on work in 200,000 acres said there was no oil indicated in the territory, but that investigations were to be continued.

RUPTURE SHIELD EXPERT HERE

H. M. SHEVNAN, widely known expert of Chicago, will personally be at the Markham Hotel, Gulfport, Friday, only, December 1, from 9 A. M. to 6 P. M.

Mr. Shevnan says: The Zoetic Shield is a tremendous improvement over all former methods, effecting immediate results. It will not only hold the rupture perfectly but increase the circulation, strengthen the weakened parts, thereby closes the opening in ten days on the average case, regardless of heavy lifting, straining or any position the body may assume no matter the size or location. A nationally known scientific method. No under straps or cumbersome arrangements and absolutely no medicines or medical treatments.

Mr. Shevnan will be glad to demonstrate without charge. Add. 6441 N. RICHMOND ST., Chicago. Large Incisional Hernia or rupture following surgical operation especially solicited.

No Better Time to Build Than the Present

CHEAPER TO REPAIR AND REMODEL NOW THAN LATER. WELL-KEPT PROPERTY IS AN ASSET.

DON'T LET YOUR HOUSE SUFFER

FOR want of Paint; save the surface. DON'T neglect your house. Roof. A leaky roof will destroy the interior. DON'T delay repairs. That hastens the end of a house. Material will never be as cheap as the present. Save the house. Delay means for a big bill later. The adage still holds good: "A stitch in time saves nine."

We handle a complete and select assortment of—

Building Material

and can supply at once to build any type of dwelling or business place of any size. OUR VAST SUPPLY DEPARTMENT ALWAYS FULLY STOCKED. Also a full line of

Sherwin-Williams Paint

—The Better Kind—

No order too small or too large to handle.

We specialize in better lumber at no more cost than the inferior kind.

MAGNOLIA STATE SUPPLY COMPANY

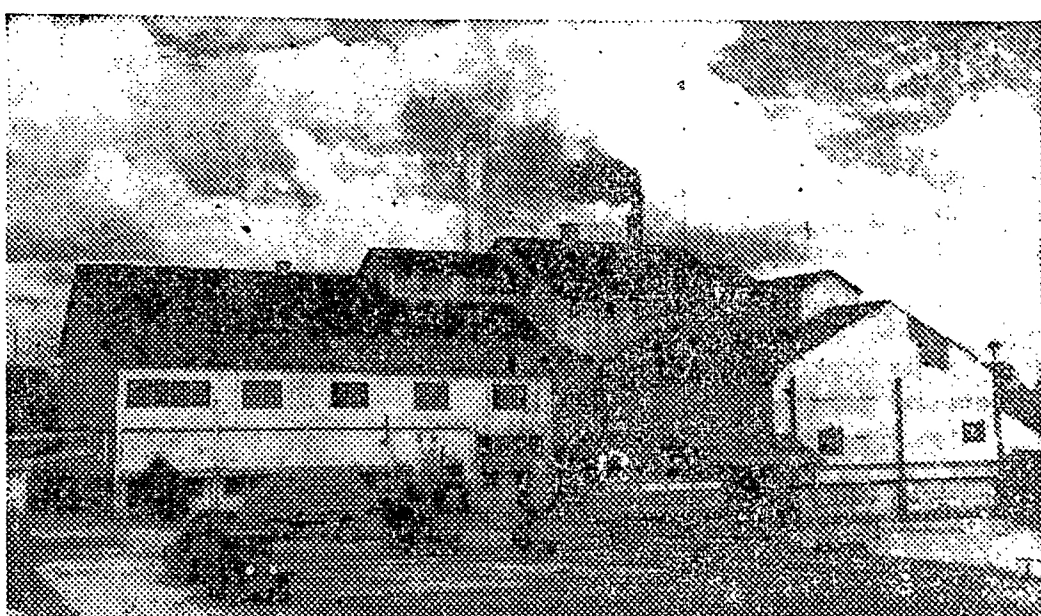
Individual and Personal attention at all Times. Prices and estimates cheerfully and promptly given at all times. We are friendly. Our force uniformly courteous.

MAGNOLIA BLDG.

TELEPHONE 7
MAIN STREET

BAY ST. LOUIS MISS.

Chemurgic City is Tourist Mecca



The Nation's Number One Chemurgic City beckons those who would keep abreast of the times. Industrial history is being made at Laurel, and rapid growth of Mississippi's modern highway system now makes it quickly and comfortably accessible to the motorist. At the plant shown above, sweet potatoes go in and starch comes out. It is Mississippi's great experiment to create a market for the countless quantities of sweet potatoes her soil and climate can produce and the stomachs of the world appear unable to accommodate. By all means see this plant in operation in the full swing of the season. It is an inspiring sight. Laurel is intersection point for U. S. Highways 11, 15 and 84. Highway 11 is completely paved, and the State Highway Department is steadily working toward completion of Highways 15 and 84 in the near future.

PETITION FOR PARDON.

To His Excellency Honorable Hugh L. White, Governor of the State of Mississippi:

We, the undersigned officers, residents and citizens of the State of Mississippi, respectfully petition your excellency to pardon Julian Pucheu who pled guilty to a charge of burglary.

He pled guilty in the Circuit Court of Hancock County at the September, 1939 term and sentenced to serve one year in the State Penitentiary. His term began about the latter part of September 1939.

Your petitioners would respectfully show to your excellency as follows:

That Julian Pucheu is a young man only twenty-one years of age and is not considered a bad boy. That he is the sole support of an aged crippled father and a mother who is dependent upon him. That he served two months in jail on said charge before being sentenced to the State Penitentiary.

That because of his tender age and responsibilities mercy should be shown.

We believe that Julian Pucheu has

CHILDREN'S COLDS



been punished sufficiently for the crime for which he was charged, and that executive clemency should be granted.

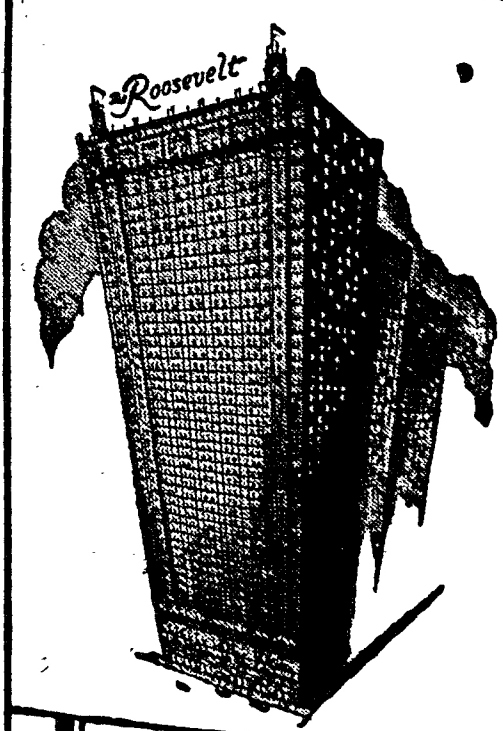
Respectfully submitted,
J. M. CARCO
JOS. GIOVINGO
T. E. KELLAR
AND OTHERS.

11/4/39-T.

IT'S TRUE! By Wiley Padan



New York, N. Y.—"IT'S TRUE! that an actor's fortune is not in his face, but in his voice. At least William Powell thinks so," says Wiley Padan. "A good dramatic school, such as the one Powell, himself, attended in New York before beginning on the stage, might help. The little theater in the old home town offers another avenue for training. Powell believes, and so do the flourishing summer theatres which have sprung up in the last ten years."



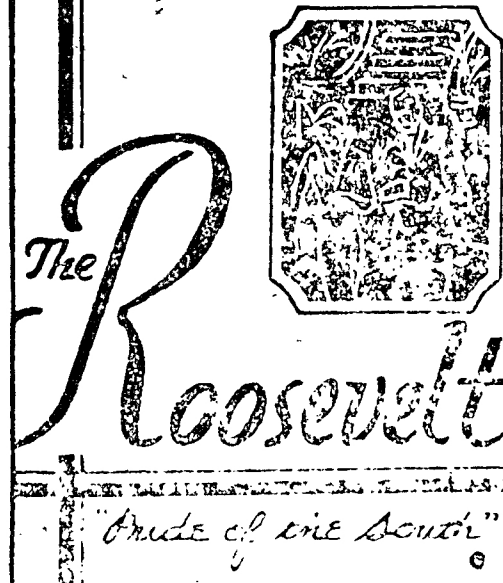
The Smartest Hotel in NEW ORLEANS

Warm cordiality, an atmosphere of rare beauty and good taste, a sincere regard for your well-being—plus the modern equipment, service and the fine, satisfying foods that make comfortable living away from home possible. These indispensable things are yours to command.

750 ROOMS WITH BATHS 3.00 UP

AIR CONDITIONED ROOMS AT LOW COST

Gas "Pat" O'Shaughnessy Mgr.



NOTICE TO BIDDERS.

Notice, is hereby given that the Board of Supervisors of Hancock County will receive sealed bids to be delivered to the Clerk of this Board not later than 11 o'clock A. M., on Monday, December 4, A. D. 1939, for furnishing to Hancock County Asphaltic Concrete for a period of one year from the first Monday of December, 1939, as per plans and specifications on file in the office of the Clerk of said Board. The said bids shall be submitted to this Board at a price per square yard to be delivered at project site on any road in Hancock County designated by the Board of Supervisors.

The successful bidder shall furnish bond in the sum of \$2000.00 for the faithful performance of his contract.

The Board reserves the right to reject any and all bids.

Given under my hand and seal of office this 6th day of November, A. D. 1939.

(SEAL) A. G. FAYRE, Clerk.

ADMINISTRATOR'S NOTICE TO CREDITORS OF MRS. AMANDA WILLIAMS MORAN, DECEASED.

Letters of Administration having been granted to the undersigned on the 6th day of November 1939 by the Chancery Court of Hancock County, Mississippi, upon the estate of Mrs. Amanda Williams Moran, deceased, notice is hereby given to all persons having claims against said estate to present the same to the Clerk of said Court for probate and registration according to law within six months from this date or said claims will be forever barred.

This 17th, day of November, A. D. 1939.

OLA V. MORAN Administrator.

This Week's Entertainment
Shows Continuous 1-11 p. m. daily

PHONE 901 PARAMOUNT

GULFPORT
FRIDAY-SATURDAY
11c-28c all day
JAMES CAGNEY
PRISCILLA LANE
in
"Roaring Twenties"

SUNDAY-MONDAY-TUESDAY
BETTE DAVIS—ERROL FLYNN
in
"The Private Lives of Elizabeth and Essex"
Prices: 11c-28c til 6 P. M.

WEDNESDAY ONLY
"Man They Couldn't Hang."

COMING THURS-FRIDAY
"Secret of Dr. Kildare"

The Sea Coast Echo

City Echoes

—Mrs. Carl Smith and little daughter, Ann, spent last week end with Mr. Smith in New Orleans.

—Mrs. Jesse W. Gray and Mrs. Arnold Scofield motored to New Orleans on Tuesday enjoying a shopping and pleasure trip.

—Leo Blaize, Jr., with the Magnolia Supply Company, has been transferred by that company to Port Allen, La.

—Mr. and Mrs. Curry Garner, and little daughters, Gail and Janet, are visiting under the parental roof at the Joseph O. Mauffray's this week.

—President Bro. Peter, St. Stanislaus, left recently on a business trip to Chicago and visited the Rev. Father Flanagan at Boys' Town, Nebraska.

—Rev. C. C. Clark, former Methodist minister here, spent part of the week with Bay St. Louis friends while attending the annual church conference at Gulfport.

—Mr. and Mrs. Leonard Ladner and children, Marius and Clyde, visited Mrs. Ladner's parents, Mr. and Mrs. Dan Ziegler and family, on Sunday.

—Miss Hazel Dubuisson, has returned to her home in Long Beach, after a visit of several days with her sister, Mrs. Carl Arnold at her home on Keller avenue.

—The condition of Mrs. Lucille Anderson, member of the faculty of Bay High School who has been so seriously ill at Hotel Dieu, continues with a slight improvement noted.

—Mrs. C. A. Astleford, the former Vivian Manier, has returned to her home in Biloxi after a visit here of a week at the home of her parents, Mr. and Mrs. A. T. Manier.

—After spending two or three weeks in Florida on their honeymoon trip, Dr. and Mrs. Allen plan to spend a short while here before returning to their home, near Meridian, Miss.

—Miss Marjorie Fayard, young daughter of Mr. and Mrs. Fred Fayard and student in the school of nursing at Touro Infirmary, spent the week end here with her family.

—Mrs. C. A. St. Amant, who resides in Bookster street, and who has been seriously ill in Touro Infirmary at New Orleans is again back home and on the road to recovery.

—Mr. and Mrs. Timony Swoop are spending a great deal of time on the coast this fall, coming out to their beach villa here each week-end and motoring back to New Orleans early in the week.

—Mr. Rene de Montluzin, Jr., left on Wednesday morning for a visit with friends in Houston, Texas, and from which place he will be a member of a party motoring to Mexico City, to be gone about three weeks.

—Eldredge Helwick, popular radio technician from Bay St. Louis and Pass Christian, drove back last week end from Memphis, Tenn., with a beautiful new Oldsmobile in two new shades of blue.

—Dorothy Hammer will spend the Thanksgiving holidays this week with her mother, Mrs. George Hammer, at her home in Waveland, coming from Louisiana State University which she is attending this year.

—Mr. and Mrs. Alden Mauffray recently spent a week end in New Orleans on vacation and were house guests of Dr. and Mrs. Henry R. Piccaluga at their hospitable home in Genois street.

—Mr. and Mrs. W. J. Kidd, former well known Bay St. Louis residents, arrived on Thursday from their home in Guatemala City, Guatemala, for a visit of a few weeks with their daughter, Mrs. Sheldon Seuzeneau.

—County Game Warden Randolph Bourgeois seems to be the right man in the right place. He is of the friendly type personally but unfriendly to would-be violators of game laws. He is carrying out the duties of his office to the very letter of the law.

SEE WEINBERG'S FOR Chickens
FRIERS — HENS — DUCKS
PHONE 235-J
401 Hancock Street

—Al Voight, Chevrolet local sales man, has about completed his new building and reports increased business. Sale of trucks and new cars for 1940 are engrossing his time and attention these days.

—School will be dismissed on Wednesday at both St. Stanislaus College and St. Joseph Academy for the Thanksgiving holidays with the boarding students leaving for their homes in different sections.

—Miss Nina di Benedetto professional nurse at Hotel Dieu, New Orleans, came out from New Orleans for the week-end, visiting at the home of her parents, Mr. and Mrs. Joseph di Benedetto and family.

—Miss Mary O'Neal and Joseph Servat, ardent fishermen who often hook good catches on their trips here, were the week-end guests of Mr. and Mrs. Ed Heitzman and family.

—Mr. and Mrs. Thos. J. McCaleb and family left Saturday night on a week-end fishing trip and fish fry at Bayou Labitrie, Grand Bay, Ala., where they were house guests of relatives. They report a beautiful catch and enjoyable time.

—Mr. and Mrs. Charles V. Kehoe motored to Gulfport last Friday evening where they entertained a dinner party at the Hotel Markham composed of Mrs. A. J. Liuzza, Mrs. Charles H. Kehoe, Miss Harold Lee and Miss C. D. Barnes, of New Orleans.

—Miss Lucy Richardson spent Tuesday visiting with friends in New Orleans. Arriving last week to spend part of the winter with Miss Richardson was her brother, Mr. J. Richardson, who resides in Los Angeles and just recently retired.

—It is of local interest to note that the Rev. C. C. Clark was reassigned to his charge at Columbia, the Rev. J. E. Gray to Port Gibson, where he has been the past three years. The Rev. Price, of Logtown, was transferred to Saucier.

—Splendid catches of fish are reported made Tuesday morning by E. S. Drake and his visiting friend, the Rev. J. E. Gray, of Port Gibson. They hooked a long string of "speckled beauties" out in the Bay, on the "other side."

—Joseph R. Schaff spent all day Monday in New Orleans in the interest of business, making heavy purchases for Thanksgiving and the holidays in general. All local merchants report a big holiday trade in the offing.

—Out of town agents for automobiles, particularly from Gulfport and Picayune have been frequent visitors to Bay St. Louis the past few days, with a "follow up" of live prospects. We expect to see a number of bright, new shiny cars hereabouts on or before Christmas.

—Student Prints, Bay High School publication, is off press for Thanksgiving, and, as usual, is teeming with news articles, features, editorials and miscellaneous matter. Students and faculty are to be complimented for their fine product.

—Attending the first number of Lyceum series of entertainment at Gulfport Sunday afternoon, the Russian singers were, among the number, Mrs. Leo W. Seal, Mrs. A. C. Exnicios, Mrs. J. B. Goldman, Mrs. Clayton Baxter, Mr. and Mrs. George E. Pitcher and others.

—Eugenia Curet, four-year-old daughter of Mr. and Mrs. Harry Curet, residing on South Beach boulevard, sustained a broken arm near the shoulder while playing at her home. She was later taken to New Orleans for further attention after receiving first aid here.

—Mrs. J. E. Gray, of Port Gibson, Miss., was the house guest of Mrs. W. A. McDonald during the week. Mrs. Gray formerly resided in Bay St. Louis when Mr. Gray was pastor of the Methodist church, and has quite a circle of friends here.

—Mrs. Alice C. Buckley accompanied by her mother, Mrs. C. B. Crisler, returned home from New Orleans, after a three-week absence, during which time she successfully underwent a surgical ordeal and is rapidly convalescing.

—The Mercy Alumni Association of Pass Christian will sponsor its annual turkey benefit supper Sunday night from 6 to 8 o'clock at the St. Paul school cafeteria. Mrs. W. G. Simpson, president, announces that a live turkey will be given as an entrance prize. There should be a number of Bay St. Louis friends attending.

—After a delightful visit here with her son and daughter-in-law and little family, Mrs. T. R. Curran left on Tuesday for her home in Edgerton, Wisconsin, stating her delights over the beauties and ideal climate of the coast. On her journey home, Mrs. Curran will stop for a few days visit in Chicago.

—Mrs. John Farrell, sister of Mr. Joseph O. Mauffray, died in New Orleans after an illness of some time. Mrs. Farrell had been married to George Frank, before becoming Mrs. John Farrell. Mr. and Mrs. Joseph Mauffray attended the funeral of Mrs. Farrell who was buried in New Orleans on Saturday.

—Mr. and Mrs. Alex Cunningham of Chicago, locally known, have arrived at their winter home at Pine Hills, across Bay St. Louis and where they will remain for the rest of the season. Mr. Cunningham is golf pro at the North Shore Country Club in Chicago and is president of the Illinois State Association of professional golfers serving for the third consecutive year. The national open amateur golf championship was recently held at Mr. Cunningham's club.

—Theater-goers viewing the picture on Sunday night at the A. & G. Theater depicting the story of Stanley and Livingstone enjoyed a treat of the scenes of Africa and especially with the mention of the province of Uganda to which place a number of the brothers of the Sacred Heart who have taught at different times here at St. Stanislaus College have volunteered their services as missionaries and have been sent from time to time to work in the mission fields there.

—It "looked good" to see our clerk of the courts A. G. Favre, down town Saturday afternoon—his first outing since he gave his appendix away to the surgeon and hospital. This was his first outing since his recent return home. Sunday morning he attended church. Many friends call at the house.

—While descending steps of the First Methodist church Sunday, Mrs. A. C. Exnicios in some unaccountable way fell and was painfully but not seriously injured. Her face was severely bruised and her glasses broken. Similar bruises about the body were also sustained. Friends will learn with pleasure she is doing better.

—Mr. and Mrs. B. Spotorno and little grand-daughter, Barbara Ann Carr, of Memphis, have been visiting the different members of their families for a few days, and will return to their home the latter part of the week, accompanied by their daughter, Joyce, who has been visiting with her aunt, Miss Green on Hancock street for the past few months.

—Among those attending the funeral on last Friday morning of Mrs. Charles A. Breath Sr. were Mr. and Mrs. A. T. Leonard, Mr. Ernest J. Leonard, Mr. and Mrs. George B. Boh, Mr. and Mrs. Wm. T. Boardman and son, Mr. and Mrs. Walter Leonard and Philip Leonard, Jr., Mrs. E. J. Calonge and C. A. Baptist Mrs. Lydia Eagan and Mrs. Ethel Brandao.

—Lucien Carmichael "blew in" Tuesday from New Orleans for a few days between ship trips to visit his mother. The vessel of which he is an attaché returned from Havana and intermediate points. He says vessels from America flying the Panamanian flag and bound for Europe are offering big money, but the risk is too great and, comparatively, find few takers.

—Attorney W. J. Gex, returned home Sunday with Congressman Wm. Colmer, D. L. Richardson, of South Carolina, Hon. Sidney Mize, federal judge at Biloxi, and Emilio Cue, of Bay St. Louis, as his guests while visiting Dr. H. A. Eldredge at Abbeville, La., on a duck hunt. The party was especially successful and they enjoyed the hunt and particularly the hospitality of Dr. Eldredge at the family home.

—A well-known lady of this city awakened her husband at 5 o'clock the other morning and told him from noises she heard that a rat was after the canary. Friend husband, however, found the feathered pet was asleep and in no danger. But the noise was persistent and finally landed in the heater. Engineering a fire within without allowing escape great forces of smoke backfired and later opening the heater door an owl emerged forth with feathers badly singed and a sick bird was he! The "bird" was killed. He had apparently made his way down the chimney flue and through the stove pipe into the bowl of the heater.

Personal and General

MISS DEL BONDIO ENTERTAINS AT DINNER-BRIDGE.

A handsomely-appointed party was the dinner and bridge given Saturday evening by Miss Eleonora C. Del Bondio at her home "Blue Heaven," in compliment of Mr. and Mrs. Barnes, of Jackson, Miss., house guests of Mr. and Mrs. Victor Austin, of Pass Christian, who are spending a while on the Mississippi Gulf Coast during one of the more attractive seasons of the entire twelve-month period.

For the occasion the house was effectively decorated with fall flowers, yellow chrysanthemums predominating, set in large crystal and heavy silver holders.

Miss Del Bondio was assisted in entertaining by Miss Marie Bertrand and Hazel Abbley, entertaining in their usual gracious manner with the ideal hostess, Miss Del Bondio.

Handsome prizes were awarded the scorers. Mrs. Charles G. Moreau was high for the ladies and Mr. Logan high for the gentlemen.

Other prizes were captured by Mrs. Barnes, Mrs. Austin and Dr. Shipp.

In addition to the hostess and Misses Bertrand and Abbley there were present Mr. and Mrs. Victor Austin, Mr. and Mrs. W. Logan, Mr. and Mrs. Barnes, Mr. and Mrs. Chas. G. Moreau and Dr. C. M. Shipp.

INTERESTING WEDDING SATURDAY MORNING AT LOCAL CATHOLIC CHURCH.

The marriage of Miss Ethel Berthelot, niece of the late Miss Josie Welch, and Dr. W. O. Allen, of Meridian, was celebrated on Saturday morning at 9:30 at a nuptial mass with the Very Rev. Father Andrew J. Gmelch, pastor of Our Lady of the Gulf Church, officiating before a small group of relatives and close friends. Miss Berthelot's sister, Mrs. Evan Wall, of Baton Rouge, was her only attendant, and Mr. Evan Wall served as best man to Dr. Allen.

The main altar of the church was prettily decorated in pink gladioli and lighted tapers and Mrs. George Guilbault played at the organ when the bridal party entered and rendered other selections.

Miss Berthelot, attired in mystic blue crepe dress with black hat and accessories, was given in marriage by Dr. C. L. Horton, an old friend of the family, and Mrs. Wall wore gold crepe with brown accessories.

Miss Berthelot wore with her costume an antique gold chain and pendant, and carried a Cornelian rosary, gifts of her grandaunt.

The bride is the daughter of the late Mrs. Hattie Avery Berthelot and A. J. Berthelot, and attended St. Joseph Academy. Dr. Allen formerly owned and operated a drug store in the building formerly next to the present Welch building. Both are well known in Bay St. Louis where they spent a great deal of their time.

After the wedding, the bridal party and few close friends were entertained at a breakfast by Mrs. C. L. Horton, assisted by Mrs. Rene de Montluzin and Mrs. Paula Jenks at the home of Mrs. Horton on N. Beach Boulevard. The table was prettily decorated in a color scheme of white and green with white camellias and white chrysanthemums and fern, with a wedding cake in the center. Besides the wedding party, those present were Mesdames George Horton, Charles Zerr, E. J. Arceneaux, Alden Mauffray, C. Carmichael, Misses Jennie Hunter, Geraldine Ames and Messrs. Mark Carmichael and E. J. Arceneaux.

After the breakfast, Dr. and Mrs. Allen left on a motor trip to Florida and upon their return will go to Meridian where they will reside.

LADIES MISSIONARY SOCIETY ENJOY THANKSGIVING PARTY PROGRAM.

The Methodist Missionary Society met on Tuesday afternoon in the Sunday School House of the Methodist Church for its monthly meeting with forty ladies in attendance. The devotional was led by Miss Josie Miller, assisted by Mrs. S. Gilmore. Mrs. A. C. Exnicios, sister of Miss Miller, was to have led the devotional, but owing to illness, was unable to do so.

After a short business meeting, a beautiful Thanksgiving party was enjoyed by the ladies with the rooms of the school house decorated in Autumn leaves and Thanksgiving emblems, a basket carved out of a huge yellow pumpkin filled with fruit garnishing the center of the table. The refreshments served were also emblematic of Thanksgiving and most delicious. The hostesses for the evening were Mesdames A. J. Boyles, Holderith, Seiman, Schilling and F. J. Nelson. Mrs. J. E. Gray, of Port Gibson, and Mrs. Heideman, of New Orleans, were out-of-town guests for the afternoon.

Several amusing games were enjoyed which caused much merriment and pleasure.

As is their annual custom, Misses L. C. Del Bondio, Miss Bertrand and Miss Abbley, accompanied by Mrs. L. L. Lazaar, of Pass Christian, left Tuesday morning by auto for St. Martinsville, La., where they will spend Thanksgiving at the plantation home of Mr. and Mrs. Quincy E. Culter, uncle and aunt of Miss Bertrand. They will be the recipient of many a social attention during their stay in the Evangeline country, where hospitality is unbounded. They plan to be back home for Friday night.

Mr. and Mrs. George R. Rea left Wednesday noon for Wesson, Miss., to spend Thanksgiving under the parental roof of Mr. and Mrs. James S. Rea.

Mr. John A. Green, Jr., has returned from a two-week stay at Houston, Texas, and will remain here until after the Christmas holidays.

...USED CAR SALE... TAGS FREE

Prices \$40 to \$400. Absolutely the lowest used car prices on the Gulf Coast. Look these over:

- 1937 Chevrolet 4-Door Sedan—Radio
- 1937 Chevrolet 1/2-ton Panel Delivery
- 1938 Ford V-8 1 1/2 Ton Truck
- 1935 Ford V-8 Coupe
- 1935 Chevrolet 4 Door Sedan
- 1934 Chevrolet 2 Door Master Coach
- 1934 Chevrolet 2 Door Standard Coach
- 1934 Ford V8 Coach—trunk
- 1929 Ford "A" Coupe
- 1929 Chevrolet 4 Door Sedan

GULF CHEVROLET CO.

Cash — Terms — Trade — Easy Payments
"SEE Al Voight Today"
BAY ST. LOUIS, MISS. — PHONE 102

Dr. and Mrs. A. P. Smith celebrated Thanksgiving with quite a family re-union, including Mr. and Mrs. Jack Fagan and children, Mrs. Eaton from Sumrall, Miss., Mr. and Mrs. W. H. Harrison, Mr. and Mrs. Laurence L. Kegosien and Miss Elsie May Smith, who is studying art in New Orleans.

Dr. and Mrs. Smith plan to motor to Oklahoma City, Okla., in their handsome new Oldsmobile to spend Christmas with their son-in-law and daughter, Mr. and Mrs. C. W. Clark, and their son, Alvah P. Smith, Jr., who holds a lucrative position in the film industry at that place.

Mr. and Mrs. Walter J. Gex, Jr., and children are spending the Thanksgiving holidays at Abbeville, La., visiting their relatives, Dr. and Mrs. H. A. Eldredge.

CELEBRATE 21ST BIRTHDAY.

On Monday night, a group of young people gathered together at a local resort to celebrate the twenty-first birthday of Miss Lucille Ploue, when dancing was the diversion of the evening. Games were played and a prize waltz ended with Emile Johnson and Esther Ploue as the successful contestants. Those attending were the Misses Marie Vassalli, Esther, Lucille and Bertha Ploue, Evelyn Monti, Marion Biehl, Mr. and Mrs. Ennis Johnson, Mrs. John Ploue, and Messrs. Tom Egloff, Henry Stechman, Fritz Leopold Parker, Alvin Genin, Joe Favre, Gifford McGuire and John Ploue, Jr. Party refreshments were served throughout the evening and a splendid time was had by everyone.

CLASSIFIED ADS

WANTED
WOMAN to do house work, Apply 444 Ballantine st.

FOR SALE CHEAP
EIGHT COMBINATION SADDLE and Work Horses. 1 Wagon. Four Electric heaters. V. E. Lizana, 330 Jeff Davis avenue, Waveland, Miss. 11-17-21.

FOR SALE
ONE CIRCULATING Coal heater, practically new. Cost \$35.00 Will sell for \$17.50. 121 Sycamore street. 2-tp.

Fall Roundup OF VALUES

Lasso These Famous Soaps At Special Prices.

LUX	LUX	RINSO	LIFEBUOY
Cuts down stocking runs	TOILET SOAP 9 out of 10 screen stars use it	Richer suds in hardest water	HEALTH SOAP In your daily bath Stops "B. O."
Small 9c Large 22c	3 for 18c	Small 2 for 17 Large 21c	3 for 18c

Bay St. Louis, Miss.

Smith Cash Grocery
Jos. R. Scharff
Jos. E. Loiacano
Meyer's Cash Grocery
P. J. Talluto

Carco's Grocery
Steve Benigno Grocery
Ben Benigno Grocery
Pitalo's Grocery
B. J. Ladner

Waveland, Miss.
Rabito Trading Post
Waveland Food Store